



\$60,000 for 60 years of operation in Alberta

This year we are celebrating our diamond anniversary – 60 years in Alberta. To recognize this milestone, we have created a Community Grants Fund totaling \$60,000. Community members in Fort Saskatchewan and Prentiss can apply for funding up to a maximum of \$5,000.

Through social investment, shared purpose, and meaningful engagement, we are collaborating across the globe to build more sustainable and resilient communities where we work and play. Aligned to Dow's ambition and fueled by volunteer service, our global citizenship strategy seeks to apply our innovative technology, employee expertise and culture of inclusion to generate transformational social impact. All applicants must align to one or more of the following three key areas of focus in order to qualify for funding:

- **Advancing sustainable solutions**
- **Building inclusive communities**
- **Developing tomorrow's innovators**

More information about these areas of focus can be found here: <https://corporate.dow.com/en-us/about/partnerships/citizenship.html>

Please complete the Dow Canada Community Grant form at <https://ca.dow.com/en-ca/about/partnerships.html>.

Applicants must complete the form in full to be considered. If you have any questions you can contact Alana Seymour at aseymour1@dow.com.



Who can apply for funding?

To qualify for the Dow 60th Anniversary Community Grants Fund, organizations must:

- have a registered charitable number, and
- operate within the Heartland area including the City of Fort Saskatchewan, Strathcona County, Sturgeon County, Lamont County, the Town of Bruderheim and the Town of Redwater, or
- the Prentiss area including, City of Lacombe, Town of Blackfalds, Village of Alix or the City of Red Deer

We strive to ensure our Grants Fund is unbiased, inclusive and fair. Therefore, grants are not provided for:

- individuals
- political candidates
- religious organizations, however, we will consider organizations with religious affiliations that are seeking funding for an non-denominational initiative that is open to the community-at-large
- operating expenses including salaries, travel costs, fees for workshops or foundations
- “seed” money or start-up fees for fundraising

How many grants are available within the DOW 60th Anniversary Community Grants Fund?

The 60th Anniversary Community Grants Fund provides \$60,000 in total to support projects in areas where we operate. The number of grants we award will depend on the individual and collective value of the applications and whether they meet the selection criteria. Organizations can request funding up to a maximum of \$5,000; however, proposals requiring less than \$5,000 are encouraged. Only one application per organization may be submitted and incomplete applications will be disqualified.

What is the selection process?

A selection committee comprising representatives from the community, and Dow employees will review all proposals and determine how effective the project or initiative is, and how it:

- meets a specific community need or solves a problem, enhances the community, or assists its residents
- aligns with at least one or more of Dow's three strategic priority areas
- benefits a number of people and has a measurable community impact
- aligns with the organization's mission/purpose
- is guided by goals, objectives and results that are clearly defined
- provides an opportunity for Dow employees to volunteer
- is short-term, with high visibility and provides clearly defined recognition opportunities for DOW
- requires a realistic, justifiable funding level to complete the entire project or a phase of it, and does not fund operational expenses such as salary or travel costs

We will contact all applicants by October 30, 2021.

How do we submit an application?

Please complete the Dow Canada Community Grant form at <https://ca.dow.com/en-ca/about/partnerships.html>.

Applicants must complete the form in full to be considered. If you have any questions you can contact Alana Seymour at aseymour1@dow.com

APPLICATION DEADLINE – Thursday, Sept 30, 2021 at 4 p.m. Applications received after this time will not be accepted.

